

VISION: A Centre of excellence in skin health and a home for dermatology

MISSION: To create a lasting impact on skin health through excellence and innovation in treatment, education, and research

OUR STRATEGIC FOCUS AREAS	OUR STRATEGIC PRIORITIES
<div>Excellence in Clinical Services</div> <div>Be recognised as innovative leaders in the provision of contemporary medical, surgical, and cosmetic skin health</div>	<div>1.1 Be recognised as the ‘go to’ Centre of Excellence for skin health</div> <div>1.2 Provide an unparalleled breadth of dermatology subspecialties, including cosmetic treatments</div> <div>1.3 Strive for the highest quality and safety standards of care</div> <div>1.4 Engage with consumers to develop streamlined patient journeys that respect patients’ rights and leave a lasting positive impression</div> <div>1.5 Improve patient access by embracing new clinics and models of care to increase our service capacity</div> <div>1.6 Explore and promote the use of AI and innovative technologies to improve the efficiency of our services</div>
<div>Excellence in Education and Training</div> <div>Be recognised as the expert, go-to training provider, for skin health</div>	<div>2.1 Be recognised as a Centre of Excellence for skin health education and training, both nationally and internationally</div> <div>2.2 Develop and deliver high quality skin health education programs for dermatologists, registrars, nurses and GPs</div> <div>2.3 Produce exceptional, unique, and highly valued educational events for our members</div> <div>2.4 Provide outstanding nationally focused registrar training opportunities, complementing the ACD program</div> <div>2.5 Explore credentialling opportunities that leverage our expertise, capabilities, and reputation</div> <div>2.6 Pursue new commercial revenue opportunities for educational services</div>
<div>Excellence in Research and Evidence</div> <div>Be recognised as a centre of excellence for evidence-based, best practice clinical trials and research</div>	<div>3.1 Be recognised as a Centre of Excellence in dermatology research and clinical trials</div> <div>3.2 Promote global outcomes by supporting and contributing to evidence-based practice and dermatological research</div> <div>3.3 Support our members to undertake investigator-led research eligible for research grants</div> <div>3.4 Increase research activity by reducing barriers to attracting more clinical trials</div> <div>3.5 Provide capacity for young dermatologists to increase research efforts</div> <div>3.6 Build the Australasian Dermatology Registry into an exceptional resource providing real-world evidence to support best-practice dermatological care</div>
<div>Engagement and Growth</div> <div>Be recognised as the home for dermatology in Victoria, while increasing activity to secure our future</div>	<div>4.1 Increase engagement with our members and create new opportunities for networking across the dermatology community</div> <div>4.2 Recognise, value, and grow the potential of our people</div> <div>4.3 Further develop our brand to increase awareness and support</div> <div>4.4 Increase our activity and revenues to safeguard our legacy and build sustainable capacity to invest in new opportunities</div> <div>4.5 Develop and expand our clinical workforce by providing outstanding support and competitive remuneration</div> <div>4.6 Explore options and opportunities to ensure our facilities can enable our vision and accommodate our growth</div>